



## *News Release*

**TORONTO, CANADA, October 16, 2008**

### **NORTHBRIDGE FINANCIAL CORPORATION ANNOUNCES THIRD QUARTER CONFERENCE CALL AND WEBCAST**

Northbridge Financial Corporation (TSX: NB) will hold a conference call and webcast at 9:30 am (Toronto time) on Friday, October 31, 2008 to discuss its third quarter results for 2008, which will be announced after the close of markets on Thursday, October 30, 2008. The call, consisting of a presentation by management followed by a question period, will be broadcast live on the internet through the Company's website or may be accessed by telephone at (416) 641-2140 or (800) 952-4972.

The press release announcing third quarter results will be available on the Company's website at [www.norfin.com](http://www.norfin.com) under "Press Releases". The Company's quarterly report to shareholders and presentation materials will be posted to the "Investor Relations" section of the Company's website prior to the call. A replay will be available following the call on the same website or via telephone at (416) 695-5800 or (800) 408-3053 (passcode 3273334) until midnight (Toronto time) on Friday, November 14, 2008.

Northbridge is the largest commercial property and casualty insurance group in Canada, providing property, automobile, general liability and a wide range of other commercial insurance products to businesses primarily in Canada. Northbridge common shares are listed and traded under the symbol NB on the Toronto Stock Exchange. Visit Northbridge's website at [www.norfin.com](http://www.norfin.com) for more information.

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