



## *News Release*

**TORONTO, October 6, 2004**

### **NORTHBRIDGE FINANCIAL CORPORATION ANNOUNCES THIRD QUARTER CONFERENCE CALL**

Northbridge Financial Corporation (TSX: NB) will hold its quarterly conference call at 9:30am ET on Friday, October 29, 2004 to discuss its 2004 third quarter results, which will be announced after the close of markets on Thursday, October 28, 2004 and will be available on our website at [www.northbridgefinancial.com](http://www.northbridgefinancial.com) under "News Releases". The call, consisting of a presentation by management of the company followed by a question period, may be accessed at (416) 695-9757 or (800) 766-6630. A replay of the call will be available from shortly after the termination of the call until 5:00pm ET on Friday, November 12, 2004, and may be accessed at (416) 695-5275 or (866) 518-1010.

Northbridge, which through its subsidiaries provides property and casualty insurance products primarily in the Canadian market as well as in selected U.S. and international markets, is one of the largest commercial property and casualty insurers in Canada based on gross premiums written.

-30-

For further information contact:

Greg Taylor, Chief Financial Officer, Northbridge Financial Corporation (416) 350-4300.